



Mulberry
Academy Shoreditch

**Careers Programme
2024-25**

Year 7

Developing my Awareness

Aim: To raise students' awareness of self and of careers.

- Career Pathways Assembly
- **Drop day Careers sessions:**
 - Who am I?
 - Exploring possibilities- dream jobs
 - What is a career?
 - What is an entrepreneur
 - What is a work-life balance?
 - Careers and the future
- **All students access a meaningful employer encounter: Multifl Credit Platform start-up lead workshops on financial literacy**
- **All students access a meaningful encounter with an Independent Training Provider to learn about apprenticeships**
- **Y7 STEM day (Summer Term):** Technician career roles and rocket-building challenge
- **Careers Week (March) –** Teachers deliver sessions linking curriculum learning to careers
- **Additional Trips and Opportunities:** Year 7 STEM Academy with Mercedes Formula One

Year 8

**Exploring
my
interests**

**Exploring
the World
of work**

Aim: To further develop student understanding of career and education pathways

- **Unifrog Platform Workshop** - how to use Unifrog to research careers and Labour Market Information
- **Drop Day Careers sessions:**
 - What are my interests?
 - Job applications and CVs
 - The challenges and rewards of work,
 - Creating the life you want- vision board
 - What does success mean to me?
 - Careers and the climate
- **Careers Week (March)** - Teachers deliver sessions linking curriculum learning to careers
- **All students access a meaningful employer encounter** - Arts focus
- **All students access a meaningful encounter with an Independent Training Provider** (to learn about apprenticeships and technical education pathways i.e. T-Levels) delivered by Mulberry UTC T-level lead
- **All students visit a University Science Faculty** (Russell Group)
- **Additional Trips and Opportunities:** JP Morgan STEM Challenge

Year 9

Education Pathways

Choosing my Options

Aim: Support and prepare students to make aspirational and appropriate options choices

- **Year 9 Careers & Apprenticeship Fair** – Students network with a range of careers and apprenticeship providers, 18th October 2024
- **Drop day careers sessions:**
 - What are my skills, Learning Pathways
 - Choosing my options
 - Taking control of my career journey
 - Working and earning- managing your money
 - what is the labour market and why is it important?
- **Careers Week (March)** Teachers deliver sessions linking curriculum learning to careers
- **GCSE Options Process**
 - Subject leads deliver options assemblies explaining career and the HE progression implications of GCSE options
 - Parental Options Evenings - November 2024
 - All students access group meetings with Independent Careers Guidance Counsellor in preparation for Options; 1-1 meetings with students with SEND
 - GCSE Options deadline - 25th November 2024
- **Additional Trips and Opportunities:** Societies Programme: 60 students access 10+ subject-related enrichment experiences including a university visit in one of our 6 Academic Societies, Mulberry Production Arts Academy with Central School for Speech and Drama and the National Theatre

Year 10

Raising my Game

Aim: Further develop a practical understanding of the workplace

- **Drop Day Careers sessions:**
 - Reflecting on my career journey: past, present and future
 - Exploring employer profiles
 - What type of career is best for me?
 - Preparing for work experience
 - Wellbeing in the workplace
 - In person, hybrid and remote working'
- **Work Experience:**
 - Preparatory tutor sessions
 - 1-week Work Experience during Careers Week (March)
 - Post-work experience reflection activities
- **All students access a meaningful employer encounter with a Further Education/Technical Education Provider - The British Army**
- **1-1 Independent Careers Guidance interviews:** All students access at least one session during the summer term
- **Additional Trips and Opportunities:** The Switch Business Mentoring; Duke of Edinburgh Award; Debate Mate Club available to all students; Mercedes STEM Academy; Young Citizens Human Rights Law Programme

Year 11

Ready for the next step

Aim: To further develop employability skills and ensure students have a plan for post-16 progression.

- **Careers & Apprenticeship Fair- 18th October 2024**
- **Drop Days Careers sessions:**
 - What are my employability skills?
 - Post 16- Choices
 - Choosing your post 16 pathway
 - Researching volunteering and paid work
 - Wellbeing in the workplace
 - In person, hybrid and remote working
 - Money talks: apprenticeships and higher education
 - Is AI a threat to our jobs?
- **Students and Parents attend college and Sixth Form Open Days**
- **Additional Trips and Opportunities:** Mercedes STEM Academy, University visits
- **1-1 Independent Careers Guidance interviews:** All students access at least one session during the Autumn term
- **Sixth Form and Options Information Sessions and events:**
 - MAS Sixth Form Open evening (Parents and Students)
 - MAS Sixth form Taster Days and Subject Taster sessions
 - Sixth Form options assemblies
 - Students attend external college and Sixth Form open evenings
- **Additional Careers Guidance available on Results Day (Young Workpath and DWP)**
- **Additional 1-1 Careers Guidance sessions for students with SEND and students at risk of becoming NEET (Young WorkPath)**

Year 12

Striding Ahead

Aims: To expose students to a range of opportunities and guidance to support their future planning. To develop student independence in their future planning.

- **Induction Week:** Self-reflection and goal setting, Using Unifrog
- **Drop Day Careers Sessions:**
 - Preparing for personal guidance one-to-one
 - Post 18 Choices
 - Setting career goals
 - How to network and be enterprising
 - Wellbeing: balancing life, learning and work
 - What makes an employer good to work for?
- **Additional careers tutor/Assembly sessions (UCAS, WEX, Visiting Unis)**
- **All students access 1-1 Careers Guidance interviews with external & Internal staff (YKh)**
- **All students visit a University**
- **All students access a meaningful employer encounter – Lloyds/BIBA, Investment 20/20**
- **All students can access encounters with technical education providers – Tottenham & Arsenal stadium University and Apprenticeship fair, Tower Hamlets Careers Fair**
- **Additional Trips and Opportunities:** Sixth Form Leadership; Ipsos Kickstarter Apprenticeship Programme (6 weeks); Mercedes STEM Academy; Mulberry Production Arts Academy; Sherriff's Challenge; MUN; Rise and Read Mentoring; Mulberry Oxbridge Programme; Weekly Summer UCAS clinics, Lloyds of London/BIBA, Investment 20/20, RTSWS, Ipsos Apprenticeship roadshow, Access Aspiration programme
- **Apprenticeships Support with ASK:** Career Starter Session, CV and application workshops, Mock assessment centre workshops
- **Apprenticeship Assembly – Freya Eldrid (Tower Hamlets Council)**
- **Careers week – Additional elective employer and University Workshops & Trips**
- **MAS6 Diploma**

Year 13

Ready for life

Ensure students are equipped for life after school.

- **Drop Day Careers sessions:**
 - Personal branding: your CV and online profile
 - The basics of interviews: in-person and online
 - Confidently managing transitions
 - Preparing for an employer assessment day
 - Being Self-employed and working freelance
- **Careers week – Trips & Workshops**
- **Careers & Apprenticeship Fair - 18th October 2024**
- **All students access a meaningful employer encounter**
- **Tutor Time Sessions:** Personal statements? Personal finance and university? Credit cards! Additional 1-1 Careers Guidance interviews available – Particularly for students at risk of NEET Additional Careers Guidance available on Results Day (Young Workpath and DWP)
- **Apprenticeships and Applications workshops – Fortnightly**
- **Additional Trips and Opportunities:** RTSWS, Maven Project, IPSOS apprenticeship roadshow, Access Aspiration Programme